

Rubric scores guide committee deliberation; final decisions rest with the award committee in accordance with Division bylaws

Likert scale from 1 – 5, with 1 being “strongly disagree” to 5 being “strongly agree” for each rubric criterion.

Distinguished Article/Chapter Award:

1. The article/chapter makes a significant contribution to scholarship in health communication theory, research, and/or practice.

Distinguished Book Award:

1. The book makes a significant contribution to scholarship in health communication theory, research, and/or practice.

Dale E. Brashers Distinguished Mentor Award:

1. The nominated mentor makes significant contributions to the field of health communication through their advocacy for the discipline.
2. The nominated mentor makes significant contributions to the field of health communication through their advocacy and mentorship at scholarly, institutional, departmental, and/or individual levels.

Teresa A. Thompson Distinguished Service Award

1. The nominated scholar has made significant and sustained contributions to the field of health communication through service to the discipline and its members.
2. The nominated scholar demonstrates substantial service related to publishing and scholarly infrastructure, including editorial, reviewing, or related contributions that advance health communication.
3. The nominated scholar has made meaningful contributions through professional organization and/or conference service, such as leadership roles, committee work, or program development in organizations where health communication is recognized.

Early Career Award:

1. The nominated scholar has made a substantial positive impact on health communication research while being early in their career.
2. The nominated scholar has had a productive record of high-quality publications.
3. The nominated scholar shows evidence of sustaining their upward scholarly trajectory.
4. The nominated scholar’s research demonstrates methodological strengths and/or offers practical contributions to the field.

Outstanding Health Communication Scholar Award:

1. The nominated scholar’s work has a significant and long-lasting effect on the field of health communication.
2. The nominated scholar’s research has strong heuristic value.
3. The nominated scholar’s research has influenced others’ research in significant ways.
4. The nominated scholar’s research has originality regarding theory, research, and/or practice.

Outstanding Contributions to Promoting Equity and Inclusion Award:

1. The nominated individual has demonstrated excellence in promoting equity and inclusion in health communication spaces.
2. The nominated individual has demonstrated excellence in promoting equity and inclusion in health communication by addressing marginalization and giving attention to inequities in power and participation based on one or more points of human difference.
3. The nominated individual's service to the discipline enhances inclusivity and reduces barriers to equitable participation.
4. The nominated individual's research contributions build understanding of underrepresented groups, develop theories and practices that promote equity in health communication, and/or revise existing theories and practices based on diverse voices.
5. The nominated individual's teaching contributions develop new or innovative methods for teaching diversity, equity, and inclusion in health communication.
6. The nominated individual's outreach promotes equitable health communication practices in schools, communities, institutions, and/or policy spaces.