

**National Communication Association
Health Communication Division
2023 Business Meeting
National Harbor, MD
3:30PM**

2023 Executive Committee Officers:

Immediate Past Chair: Dr. Ambar Basu, University of South Florida

Chair: Dr. Leandra H. Hernández, University of Utah

Vice Chair: Dr. Jill Yamasaki, University of Houston

Vice Chair-Elect: Dr. Charee M. Thompson, University of Illinois Urbana-Champaign

Secretary: Dr. Anna M. Kerr, Ohio University

Graduate Student Representative: Kelsey Binion, IUPUI, Indianapolis

Graduate Student Representative: Brooke Wolfe, Michigan State University

DEI Committee Chair: Dr. Rati Kumar, San Diego State University

DEI Committee Vice Chair: Dr. Amanda R. Martinez, Davidson College

DEI Committee Member: Dr. Wei Peng, Washington State University

Legislative Assembly Representative: Dr. Grace Ellen Brannon, University of Texas at Arlington

Legislative Assembly Representative: Dr. RJ Lambert, Medical University of South Carolina

1. Call to Order

Chair, Lea Hernández called the meeting to order at 3:33pm EST

2. Agenda Items

A. Review of 2022 Business Meeting Minutes

- i. *Motion was made to approve the meeting minutes. Seconded.*
- ii. *Motion carried unanimously*

B. NCA National Office Updates (Shanauk Sastry, Executive Committee)

- i. Members should send feedback about convention app with leadership.
- ii. Annual membership survey showed improvement in member satisfaction and likelihood to recommend membership to others.
- iii. The association approved two new taskforces: Task Force on Academic Freedom and Tenure in Higher Education in the U.S. and Membership Task Force
- iv. The NCA office has experienced a lot of turnover, but has now hired a new Executive Director, Membership Director, and is in process of hiring a Chief Diversity Officer.

3. Officer Reports

A. Legislative Assembly Representatives (Dr. Grace Ellen Brannon)

- i. Approval of Credentials Report; Standing Rules; Agenda
- ii. Approval of the 2024 Proposed Budget
- iii. Approval of Death and Dying Division
- iv. Approval of Bylaws Amendment: Convention Committee and Resolutions Committee.
- v. Association is operating at a loss (for over a decade), with strong financial health through investment and cash reserves (National Office Building & Carriage House is one of the org's largest assets)
- vi. 2022 Independent Audit reported an *unqualified (clean) opinion* (best possible)
- vii. Fundraising: We do not have non-profit status in all 50 states. We are not able to fundraise as a Division right now.

B. Chair Report (Dr. Leandra Hernández)

- i. The Division currently has 1033 members.
- ii. The 2023 Division Budget was \$1300. Included \$500 for award plaques and \$800 for DEI travel grants

C. Immediate Past Chair Report (Dr. Ambar Basu)

- i. 2023 Division Awards Process
 - The DEI committee reviews DEI award; other reviewers are elected
 - January 2023 – call for awards reviewers
 - February 2023 – election of award reviewers
 - April 2023 – call for award. Nominations
 - September 2023 – nominations and final decisions
- ii. 2023 Awards:
 - Distinguished Book Award: Kathryn Greene, Valerian J. Derlega, Gust A. Yep, Sandra Petronio - "Privacy and disclosure of HIV in interpersonal relationships: A sourcebook for researchers and practitioners." (2003, Erlbaum)
 - Distinguished Article/Chapter Award: Marleah Dean Kruzel, University of South Florida - "It's not if I get cancer, it's when I get cancer": BRCA-positive patients'(un)certain health experiences regarding hereditary breast and ovarian cancer risk." (Social Science & Medicine, 2016).
 - Outstanding Health Communication Scholar Award: Kathryn Greene, Rutgers
 - Dale E. Brashers Distinguished Mentor Award: Kathryn Greene, Rutgers
 - Early Career Scholar Award: Joris Van Ouytsel, Arizona State
 - Outstanding Contributions to Promoting Equity and Inclusion Award: Kathryn Greene, Rutgers
 - Amanda L. Kundrat Thesis of the Year Award: Rebekah Wicke, Cornell University, "Examining Cancer Narratives in the News as a Tool for Reducing Psychological Distance to Colorectal Cancer in Young Adults: A Construal Level Perspective."
 - Abby Prestin Dissertation of the Year Award: Dr. Rochelle R. Davidson Mhonde, George Mason University, "Silencing as an Act of Protection: A

Mixed-Methods Intersectional Ecological Exploration of Black Parents' Beliefs, Perceptions, and Behaviors about Sexual Health and Trauma.”

4. NCA 2nd VP Nominee Dr. Tina Harris

- A. Three promises:
 - i. Prioritize diversification in leadership.
 - ii. Advocate for individual empowerment through mentorship opportunities.
 - iii. Encourage engaged dialogue about systemic oppression.
- B. Balloting for the election will open on Friday, December 1 at 9 a.m. EST and will close on Sunday, December 31 at 3 a.m. EST

5. Office Reports (Resumed)

- A. Awards Process Review Committee Report (Dr. Dan Totzkay and Dr. Krista Longtin)
 - i. Charge: Review health communication awards processes (description, nomination, timeline, assessment, committee, etc.) and making recommendations.
 - ii. With a focus on DEI, the we identified values to guide our decisions:
 - Reducing barriers to entry
 - Standardizing procedures/processes
 - Increasing transparency
 - Removing language the suggests epistemological bias
 - Eliminating excessive work for app
 - iii. Recommendations:
 - Revise language for transparency & inclusivity
 - Eliminate when possible and clarify terms such as “impact”, “significance”, “long lasting”, and “heuristic.” These terms come from specific epistemological traditions, and may serve to exclude certain types of scholarship. They are also very relative.
 - Add statement of values in bylaws that specifically answers: *What does the field of health communication value and consider “impactful” scholarship?* Should be inclusive of different scholarly background and approaches to inquiry
 - We recommend a broad and expansive definition that attends to various modes of inquiry and practice in the field of health communication applied to all awards
 - Move dates into a procedures document
 - Specific procedures should appear in a separate procedural document (not the bylaws) to allow them to be amended with more flexibility (i.e., no formal bylaws revisions).
 - Move to a two-step nomination-application process
 - The committee recommends a two-step process: an initial nomination followed by the application packet submission.

- Optional (very brief) nomination online form
- Potential applicant is notified of nomination
- Applicants (nominated and self-nominated) submit standard nomination packet
- Rationale: “nudge” potential applicants who may not consider themselves eligible to apply for the award.
- To increase flexibility, individuals may submit application packets without an initial nomination.
- Allow for multiple awards in one category, if possible
 - Often committees resort to arbitrary criteria to make decisions between worthy candidates.
 - In these exceptional cases, where multiple applicants are deserving, multiple awards appear to be the most fair and ethical option.
 - That said, the committee recognizes the budget may not allow for this, so we have not included this caveat in the new procedure.
- iv. Full committee report: <https://tinyurl.com/HCAPRC>
- v. Next Steps:
 - Feedback gathered today and via email through December 15
 - Revise and submit to Executive Committee by January 15, 2024
 - Will distribute for Division vote in early 2024
 - Incorporate into relevant sections of the Division Bylaws
- vi. Please send suggestions to Rebecca de Souza, chair of the NCA Health Communication Division Awards Process Review Committee (APRC), at rtdesouza@sdsu.edu

B. Vice Chair Report (Dr. Jill Yamasaki)

- i. 2023 Convention & Program Planning Updates
 - 344 Total Submissions
 - 210 papers: 132 accepted (63%), 56 declined, 22 transferred to Scholar to Scholar
 - 13 panels: 9 accepted (69%), 4 declined
 - 121 extended abstracts: 78 accepted (64%), 43 declined
 - 37 Total Slots
 - 2 business panels (Division meeting and graduate student mixer)
 - 9 accepted panels
 - 2 Collaborative Spaces panels (extended abstracts, roundtables)
 - 24 paper panels (including Top Paper and 4 Data Blitz panels)
 - Thank you to all (~155) reviewers!
- ii. Congratulations to the Top Paper Winners:
 - *Testing Advocacy Communication Theory Among Undocumented College Students Using Latent Profile Analysis* by Monica Cornejo, Cornell University; Jennifer A. Kam, University of California, Santa Barbara; Dina Arch, University of California, Santa Barbara; and Karen Nylund-Gibson, University of California, Santa Barbara

- *Current Approaches and New Directions for Research and Theorizing on Health and Risk Information Behavior* by Shelly R. Hovick, Ohio State University and Ji Youn Ryu, Ohio State University
- *Effects of Online Friendships on Safer Sex Communication and Behavior among Black Sexual Minority Men: A Study of Network Exposure* by Lindsay Young, Annenberg School for Communication
- *How Gay and Bisexual Men Respond to Mpox Messages through Risk-Versus Identity-Based Mechanisms: An Integrated Model* by Rong Ma, Butler University and Xinyan Zhao, Univ. of North Carolina, Chapel Hill
- *“My endo thinks I’m nuts”: Anticipatory and experienced (dis)enfranchising talk from the perspective of people with Type One Diabetes* by Brooke Wolfe, Michigan State University and Olivia Watson, University of Missouri-Columbia

B. Vice Chair-Elect Report (Dr. Charee Thompson)

- i. 2024 Conference:
 - Theme: Communication for Greater Regard
 - November 21-24, 2024 in New Orleans, Louisiana
 - Call for submissions will come out in upcoming newsletters
- ii. Congratulations to the newly-elected Members of Executive Committee:
 - Vice Chair: Iccha Basnyat
 - Vice Chair Elect DE&I: Sean Upshaw
 - Legislative Assembly Reps: Ashley Barrett and Grace Brannon
 - Graduate Student Rep: Liesl Broadbridge
- iii. Bylaws
 - Proposed revisions: Overwhelming support for changes to update language and processes (60 Total Votes; At least 56 “yes” for all proposed changes in bylaws)
 - The latter half of the bylaws/next set of changes we will address are for awards, which coincides with the work and recs of the ad-hoc committee.
 - The Executive Committee urges members to participate in voting.

C. DEI Committee (Dr. Wei Peng)

- i. The DEI committee would like to congratulate the 4 Grad DEI winners, who have each been awarded \$200 stipends to support their participation in the NCA conference. Each of these awardees has demonstrated a deep commitment to DEI focused work within health communication, and we hope that this award contributes in some small but meaningful way to their scholarly journey.
 - Zixiao Yang, University of Miami
 - Ebenezer Aidoo, University of Iowa
 - MJ Salas, Rutgers University
 - Tahleen Lattimer, SUNY, Buffalo
- ii. DEI Fundraising Challenges:

- Since 2022, NCA has been revamping the processes for solicitation of donations to ensure that we are in legal compliance as a non-profit organization.
- This has challenged our ability to solicit funds for our deserving DEI students. We have explored opportunities to try and do this as an informal solicitation process, but have also faced legal challenges with this, as any fundraising done under the ambit of NCA could apparently result in challenges during any potential future NCA audits.
- We will continue to work with the NCA leadership to resolve this issue as quickly as possible, so we can continue to provide material support to those working on much needed DEI scholarship and activism.

D. Graduate Student Representatives (Kelsey Binion)

- i. New student networking session replaced the former mentor/mentee session. The session went very well. Thank you to all of the mentors who participated!

6. Official ‘Thank You’ to Ambar Basu, Outgoing Immediate Past Chair

7. Passing of the Gavel

- A. Dr. Leandra Hernández is now the Immediate Past Chair
- B. Welcome, incoming Chair, Dr. Jill Yamasaki!

8. Announcements from the Floor

- A. Andy King, Associate Editor in Chief of *Health Communication*
 - i. Read on behalf of Theresa Thompson, Editor of *Health Communication*:

I don't think there's any professional activity in my career that brings me more joy than editing Health Communication. I suppose it's also the source of most of my professional stress as well, but ultimately, I'm grateful for being an editor. I started taking submissions in 1987 and published the first issue in 1989. Since then, so many of you in this room have contributed your research, contributed your time as reviewers, and spent time reading the work published in the journal. I'm incredibly proud of what the field has accomplished with the journal over the past 30 years and what the journal will accomplish in the future. The future of the journal, however, is one that I can envision, but have decided that that future will be overseen by someone else. I'm officially retiring as editor-in-chief of Health Communication at the end of 2024. In 2025, someone else will take on the responsibility of editing what I think is the flagship health communication journal in our field. What does this mean? For me, more time to spend with my grand babies and far fewer emails to authors about their issues with APA style! For the field? This means there will be a new voice and vision leading the journal forward. I'm sorry I can't be there to deliver this message myself, but I'm hoping to attend NCA next year to celebrate the editorial transition. I wish you all a happy rest of the conference and hope that you're as excited as I am for this next chapter of the journal.

- ii. Teri is working with Taylor and Francis to identify the next editor.
 - iii. I'm going to work with Taylor and Francis to put together panels honoring Teri at NCA (in NOLA) and ICA (in Denver) and would be delighted to have anyone reach out who would like to participate.
- B. Nancy Harrington, University of Kentucky
- i. 18th Biannual Kentucky Conference on Health Communication
 - ii. Theme: Innovation in Health Communication
 - i. Dates: April 4-6, 2024
 - ii. Abstract deadline Dec. 1, 2023
 - iii. Keynote: Carma Bylund, Editor of *PEC Innovation*
 - iv. Shifting to a full 2.5-day conference to allow greater flexibility in programming and to build in special conference sessions.
 - v. This year we will be presenting two special topics workshops:
 - "Optimizing Grant Funding Success: A Workshop to Craft YOUR Specific AIMS (NIH)" by Dr. Lynn Miller
 - "The Nuts and Bolts of Publishing and Reviewing: Tools of the Academician's Trade" by Dr. Teri Thompson.
 - Conference keynote speaker is Dr. Carma Bylund, founding editor-in-chief of the Elsevier journal *PEC Innovation*.
- C. Sean Upshaw, University of Texas Austin
- i. ICA Preconference (Australia) – Building Bridges and Amplifying Voices
 - ii. Accepting abstracts
- D. Nicole Eugene, University of Houston-Victoria
- i. New book: *Narratives of Narcolepsy in Everyday Life: Exploring Intricacies of Identity, Sleepiness, and Place* (Lexington Studies in Health Communication)
- E. Maria Venetis, Rutgers University
- i. Requesting participation for planning committee for NCA preconference for junior scholars.
 - ii. Contact Maria Venetis or Kate Magsaman-Conrad if you're interested.
 - iii. Maria and Kate will solicit volunteers who want to be mentors.
- F. Laura Bruns, Univ. of South Carolina
- i. Inaugural Chair of Death and Dying Division.
 - ii. Consider joining the new division if you do work in this area.
- G. Nicole Defenbaugh, University of Health Sciences and Pharmacy in St. Louis
- i. Job: Department Chair, Liberal Arts Department
 - <https://www.paycomonline.net/v4/ats/web.php/jobs/ViewJobDetails?job=82716&clientkey=1E3AC297F410A99B94DEBF41FE3F4AF6>

- H. Shanauk Shastry, University of Cincinnati
 - i. Job: Director, School of Communication, Film, and Media Studies
 - <https://jobs.uc.edu/job/Cincinnati-Director-and-AssociateFull-Professor%2C-School-of-Communication%2C-Film%2C-and-Media-Studies-OH-45201/1085086800/>
- I. Marleah Dean Kruzel, University of South Florida
 - i. Consider joining the Society of Behavioral Medicine Health Decision Making and Communication Special Interest Group:
<https://www.sbm.org/membership/special-interest-groups/health-decision-making-communication>

9. Adjournment

- A. *Motion was made to adjourn the meeting. Seconded.*
- B. *Motion carried unanimously*
- C. Chair, Dr. Jill Yamasaki adjourned the meeting at 4:45p EST

Minutes submitted by Anna Kerr.