

**Health Communication Division
National Communication Association
2021 Business Meetings**

November 8th, 2021

Business Meeting #1: 9:00 a.m. – 10:15 a.m. (PST) – Held Virtually via Zoom

November 20th, 2021

Business Meeting #2: 11:00 a.m. - 12:15 p.m. (PST) – In Person

-----**BUSINESS MEETING #1**-----

- ▶ **Immediate Past Chair:** Dr. Jennifer Kam, University of California, Santa Barbara
- ▶ **Chair:** Dr. Kate Magsamen-Conrad, University of Iowa
- ▶ **Vice-Chair:** Dr. Ambar Basu, University of South Florida
- ▶ **Vice-Chair Elect:** Dr. Leandra H. Hernández, Utah Valley University
- ▶ **Secretary:** Dr. Charee M. Thompson, University of Illinois Urbana-Champaign
- ▶ **Graduate Student Representatives:** Doctoral Candidate Joshua Santiago, Dr. Laura-Kate Huse
- ▶ **DEI Committee members:** Dr. Anuraj Dhillon, California Polytechnic State University (Chair), Dr. Iccha Basnyat, George Mason University (Vice Chair), Dr. Gabriela Morales, New Mexico State University (member)

I. Call to Order

- A. Chair Kate Magsamen-Conrad called the meeting to order at 9:03 a.m. (PST)
- B. Chair Kate Magsamen-Conrad went over the agendas for the business meeting.
- C. Chair Kate Magsamen-Conrad went over procedures for voting and participating in business meetings via the Zoom Participants tab.
- C. Marnel Niles Goins spoke to the membership about candidacy for NCA 2nd Vice President.
- D. Chair Kate Magsamen-Conrad asked the attendees to approve the 2020 business meeting minutes.
 - Maria Venetis moved to approve the minutes.
 - Second by Monique Turner.
 - No objections.
 - Heather Voorhees noted typo about “2 submissions”—there were more.
 - 2020 business meeting minutes approved unanimously, with amendment to number of submissions
- E. Chair Kate Magsamen-Conrad introduced the Health Communication Division Officers.

II. Officer Reports

A. Chair Kate Magsamen-Conrad

Legislative Assembly Report: The legislative assembly meeting has not happened yet. We will provide a report via email after legislative assembly has happened.

Budget:

- Starting Budget: \$1750
- Expenditures: \$450 (plaques for five major award recipients)
- Additional Expenditure: Remaining balance of \$1250 from the division plus \$1800 raised allowed us to distribute grants to graduate students involved in DE&I efforts.
- Remaining Balance: \$0

B. Vice Chair Ambar Basu

Submissions:

- 292 total submissions in 2021.
 - 283 in 2020
 - 202 in 2019
 - 231 in 2018
 - 215 in 2017
 - 273 in 2016
- There were 35 slots, up 3 from 2020.
- Of the 185 paper submissions, 135 were accepted (73% acceptance rate, compared to 58-62% in prior years).
- Of the 14 panel submissions, 10 were accepted (71% acceptance rate, compared to 47% in 2020)
- Of the 93 research in progress submissions, 79 were accepted (85% acceptance rate)

Goals for Programming

- DE&I in scholarship
 - Spotlight panels
 - Direct call to action in call for submissions
- New submission type
 - “individual performance”
- New delivery formats
 - Roundtable discussions – Collaboration Spaces
 - projects that are fully conceptualized but not done
 - so that we may engage in discussions that support the development of exceptional research
 - Poster Sessions
 - Data Blitz Session
- Multiple co-sponsored panels

Review Process:

- Survey during submission helped
- We had a total of 185-ish reviewers, up from last year – Thanks!
- Reviewers reviewed 3-6 submissions
 - Including Research in Progress submissions
- Most submissions received 2 reviews
- Matching

- Survey – method/analysis; content/context
- Submissions were scored on three 10-point scales for a total possible score of 30 points.
- Z-scores were used to determine acceptance or rejection of the submission w/ qualitative elements for triangulation
 - Qual
 - DEI “grade”
 - Theme alignment
 - Recommendation
 - Feedback to submitter
 - Feedback to planner

C. Vice Chair Elect Leandra Hernandez

Division Elections

- We had a condensed election and voting period due to the virtual meeting being in advance of the convention.
- We had five open positions: Vice-Chair Elect, Vice-Chair of the DE&I Committee, Legislative Assembly Representative (2), and Graduate Representative
- Voting process
 - Encouraged nominations and self-nominations
 - Nomination – only one short paragraph
 - Pushed back deadline to recruit more nominees + expedited process to announce winners at this meeting (one week in advance of NCA in person)
 - EC drew up a list of possible nominees, which were guided by our DEI efforts; we reached out to possible nominees
- We had six nominees for VCE, three for VC of DE&I Committee, two for Grad Rep, and two for LA Rep
- New Vice Chair Elect: Jill Yamasaki, University of Houston
- Vice Chair, DE&I Rati Kumar, Central Connecticut State University
- New Graduate Student Representative: Kelsey Binion, Indiana University–Purdue University Indianapolis
- New Legislative Assembly Members: Shari Hoppin, Troy University; Marie Haverfield, San Jose State University

D. Secretary Charee Thompson

Monthly Digest Emails and Facebook Group:

- Monthly newsletter will continue. Be sure to send announcements that include deadlines far enough in advance to ensure they will be included in a digest email that is sent before the deadline (e.g., job postings).
- The NCA Health Communication Division Facebook group is a great way to disseminate information in a timelier manner.
- Contact me at charee@illinois.edu with any announcements or suggestions.

E. Graduate Representatives Joshua Santiago and Laura-Kate Huse

Mentoring Program:

- Third year of the program.
- Program provides one-on-one networking opportunities, which can act as a more personalized experience than Scholar's Office Hours or the Health Communication pre-conference.
- Program is similar to ICA's Health Communication Division and what other NCA divisions do.
- 40 pairs (48 last year)

F. DEI Committee

Report:

- Committee formed in April 2021
- Grad DE&I Grants
 - Revised application for the Grad DE&I grants
 - 2021: DE&I Grants (\$1,300 from the division plus \$1,255 raised = \$2,555)
 - 2020: DE&I Grants (\$1,250 from the division plus \$1,800 raised = \$3,050)
- DEI committee members served as Awards reviewers
- Spotlight DEI panel on Friday, November 19, 2021 @ 8:00am
 - Engaging DE&I Conversations in Health Communication Division
- Call for Grants sent out over the summer
- Review of application included discussion on:
 - Ensuring that the four criteria stated in the application call were met
 - Remaining eligible candidates were further reviewed and discussed in terms of their research and DEI statement

Grad DE& I Grant Winners

- Tyana Jacquae Ellis, The University of Alabama
- Tharwa Bilbeisi, University of Memphis
- Mian Jia, The University of Texas at Austin
- Kelly Roy Merrill Jr., The Ohio State University
- Jiahua Yang , The University of Texas at Austin

Winner, Promoting Equity & Inclusion Award

- Dr. Mohan Dutta, Massey University

III. Awards

Immediate Past Chair Jennifer Kam thanked awards review subcommittees and process:

- Promoting Equity and Inclusivity Award Subcommittee: Drs. Anuraj Dhillon, Iccha Basnyat, Gabriela Morales, Kate Magsamen-Conrad, and Leandra Hernandez
- Dale E. Brashers Distinguished Mentor Award Subcommittee (Listed alphabetically): Drs. Elisabeth (Betsy) Bigsby, Deion Hawkins, Nick Iannarino

- Outstanding Scholar Award Subcommittee (Listed alphabetically): Drs. Patrick Dillon, Shamshad Khan, Qinghua Yang
- Distinguished Article Award Subcommittee (Listed alphabetically): Drs. Anuraj Dhillon, Gabriela Morales, Qinghua Yang
- Book Award Subcommittee (Listed alphabetically): Drs. Anuraj Dhillon, Gabriela Morales, Andy Spieldenner
- Early Career Award Subcommittee (Listed alphabetically): Drs. Iccha Basnyat, Kate Magsamen-Conrad, Michelle Miller-Day
- Process
 - Call for Awards Committee Reviewers (June, 2021)
 - Members Elected Awards Committee Reviewers (July, 2021)
 - Assigned 3 Reviewers per Award
 - Included members of the Division’s DEI Committee
 - 30 days to review nomination materials
 - Each subcommittee had a Zoom meeting to discuss the nominees and to select an award recipient.

Immediate Past Chair Jennifer Kam announced the recipients of the following awards:

A. Abby Prestin Dissertation of the Year Award (Honored at ICA):

Alice Binder, Department of Communication, Universitat Wien, “The influence of healthy food placements within children's movies. Persuasive mechanisms and effects”

B. Amanda L. Kundrat Thesis of the Year Award (Honored at ICA):

Eugene Kim, Indiana University Bloomington, “The Predictors of Electronic-Cigarette Users’ Risk Information Avoidance.”

C. Distinguished Article Award

Goldsmith, D. J., & Domann-Scholz, K. (2013). The meanings of “open communication” among couples coping with a cardiac event. *Journal of Communication*, 63, 266-286.

D. Distinguished Book Award

Hsieh, E. (2016). *Bilingual health communication: Working with interpreters in cross-cultural care*. Routledge.

E. Dale E. Brashers Mentoring Award:

Dr. Monique Mitchell Turner, George Washington University

F. Distinguished Scholar Award:

Dr. Elaine Wittenberg, California State University, Los Angeles

G. Early Career Award:

Drs. Satveer Kaur-Gill, Massey University
Drs. Sebastian Scherr, Texas A&M University

H. Grad-DE&I Grant Recipients

- Tyana Jacquae Ellis, The University of Alabama
- Tharwa Bilbeisi, University of Memphis
- Mian Jia, The University of Texas at Austin
- Kelly Roy Merrill Jr., The Ohio State University
- Jiahua Yang , The University of Texas at Austin

I. Top Paper Awards:

- “This is Why We're Dying”: Discursive Constructions of Pregnancy and Maternal Healthcare Visits in African American Women's Stories By Comfort Tosin Adebayo
- Unmasking Racial Disparities Amidst Dual Pandemics: Examining Social Identity Threat and Emotion within the Health Belief Model to Understand Masking-Wearing Intentions Among Black, Latinx, and Asian Individuals in the U.S. By Katrina Webber, Sara Stifano, Stephen Christopher Stifano, and Shardé Marie Davis
- Gynecologic Cancer Experiences of Women in Arkansas By Dinah Tetteh and Zehui Dai
- Sexual Advice-Seeking Among Friends to Encourage Condom Use: Extending Advice Response Theory By Andre Fedd, and Jennifer Samp
- Visual Tailoring and Skin Cancer Prevention: Comparing Personalized, Stock, and Non-Ultraviolet Images By Manusheela Pokharel, Jakob Jensen, Kevin John, Kathryn Christy, Sophia Taylor-Burton, and Sean Upshaw

J. 2022 thesis and dissertation awards:

- To be considered for the 2022 awards, theses and dissertations must have been completed (defended and approved) between 1 September 2019 and 31 December 2021.
- Individuals may nominate themselves, but advisors must be notified of the nomination.
- Only first-time nominations for each award will be considered.

IV. Preconference Reminder

- Discussing Contemporary Issues for Doctoral Students and Junior Scholars
- Chair: Dr. Maria Venetis, Rutgers University
- Co-Chair: Dr. Kate Magsamen-Conrad, University of Iowa
- December 2021: look for emails soliciting interest in participating as a mentor in the preconference

V. Old Business

- Elected LA representatives
- 2 vs. 3 reviewers
- DE&I Committee description
- Grad-DE&I grants/fundraising
- Promoting E&I Award
- Revisions to the awards committees, nominations, & selection processes
- Other minor changes to the Bylaws

VI. New Business

- Bylaw changes
 - Formalize 2nd graduate student
 - Chair of DEI committee
- Discuss
 - Role modifications for Vice Chair Elect, Vice Chair, and Chair
 - Liaison position
 - NCA/ICA/Health Related (e.g., NIH)

VII. Announcements from the Floor

- A. Katy Head, 2022 KCHC abstract call

VIII. Passing the Gavel

- A. Chair Kate Magsamen-Conrad. passed the gavel to Vice Chair Ambar Basu.

IX. Adjournment

There was a motion to adjourn, but it was not captured on video or in the chat. Second by Carey Noland. No objections. Meeting adjourned at 10:12 a.m. PST

Respectfully submitted,

Charee M. Thompson, PhD

NCA Health Communication Division Secretary 2021-2022

University of Illinois Urbana Champaign