

**Health Communication Division
National Communication Association
2020 Business Meetings**

November 13, 2020

Business Meeting #1: 11:00 a.m. - 12:15 p.m. (EST) – Held Virtually via Zoom

Business Meeting #2: 1:00 p.m. - 2:15 p.m. (EST) – Held Virtually via Zoom

-----BUSINESS MEETING #1-----

I. Call to Order

- A. Chair Jennifer Kam called the meeting to order at 11:00 a.m. (EST)
- B. Chair Jennifer Kam went over the agendas for both business meetings.
- C. Chair Jennifer Kam went over procedures for voting and participating in business meetings via the Zoom Participants tab.
- D. Chair Jennifer Kam asked the attendees to approve the 2019 business meeting minutes.
 - KMC moved to approve the minutes.
 - Second by Jennifer Bender.
 - No objections.
 - 2019 business meeting minutes approved unanimously.
- E. Chair Jennifer Kam introduced the Health Communication Division Officers.

II. Officer Reports

A. Chair Jennifer Kam

Legislative Assembly Report: The legislative assembly meeting has not happened yet. We will provide a report via email after legislative assembly has happened.

Budget:

- Starting Budget: \$1750
- Expenditures: \$500 (plaques for five major award recipients)
- Additional Expenditure: Remaining balance of \$1250 from the division plus \$1800 raised allowed us to distribute grants to graduate students involved in DE&I efforts.
- Remaining Balance: \$0

B. Vice Chair Kate Magsamen-Conrad

Submissions:

- 2 total submissions in 2020. An increase of 40% from last year.
 - 283 in 2019
 - 231 in 2018
 - 215 in 2017
 - 273 in 2016
- The 2020 submissions were 191 papers and 11 panels.

- Of the 191 paper submissions, 140 were accepted (73% acceptance rate, compared to 58-62% in prior years).
- Of the 11 panel submissions, 5 were accepted (45% acceptance rate, compared to 46% in 2018)

Reviewers:

- 185 total reviewers
- Majority of reviewers rated 3 submissions (some rated 4)
- Each submission received 3 reviews scored on a 10-points scale (total possible score of 30 points).
- Z-scores used to determine acceptance/rejection rate.

Panel Slots for Health Comm Division:

- Designated 34 panel slots (same as 2018)
- Co-sponsored 12 panels with the following divisions:
 - African American Communication and Culture
 - Critical and Cultural Studies Division
 - Family Communication Division
 - Feminist and Women Studies Division
 - Gay, Lesbian, Transgender, and Queer Communication Studies Division
 - Human Communication and Technology Division
 - International and Intercultural Communication Division
 - Interpersonal Communication Division
 - Language and Social Interaction Division
 - Mass Communication Division
 - Nonverbal Communication Division
 - Organizational Communication Division

C. Vice Chair Elect Ambar Basu

NCA 2021 – Seattle (November):

- Program planner’s meeting primarily focused on slots allotted (=35)

Voting Results:

- New Vice Chair Elect: Leandra Hernandez
- New Secretary: Charee Thompson
- New Graduate Student Representative: Joshua Santiago
- New Legislative Assembly Members: Shamshad Khan, Lindsay Neuberger, Christine Skubisz

D. Secretary Colter Ray

Monthly Digest Emails and Facebook Group:

- Monthly newsletter will continue. Be sure to send announcements that include deadlines far enough in advance to ensure they will be included in a digest email that is sent before the deadline (e.g., job postings).

- The NCA Health Communication Division Facebook group is a great way to disseminate information in a timelier manner.
- Contact me at cdray@sdsu.edu with any announcements or suggestions.

E. Graduate Representative Victoria Ledford

Mentoring Program:

- Program provides one-on-one networking opportunities, which can act as a more personalized experience than Scholar's Office Hours or the Health Communication pre-conference.
- Program is similar to ICA's Health Communication Division and what other NCA divisions do.
- 19 students and 34 scholars initially expressed interest.
- 17 mentor-mentee pairs were introduced and asked to schedule a meeting during NCA.
- Feedback will be solicited after NCA.

F. Courtney Scherer

- 150 participants signed up with 50 on the waitlist

III. Awards

Chair Jennifer Kam announced the recipients of the following awards:

A. Abby Prestin Dissertation of the Year Award (Honored at ICA):

Sijia Yang, School of Journalism and Mass Communication, University of Wisconsin-Madison, "Morality in Tobacco Control Messaging: Effects of Moral Appeals on Persuasion and Retransmission"

B. Amanda L. Kundrat Thesis of the Year Award (Honored at ICA):

Leonie Westerbeek, Amsterdam School of Communication Research, University of Amsterdam, "Combating Online Misinformation Regarding Vaccinations: The Influence of a Warning Tool on Information Choice and Information Attitude"

C. Distinguished Article Award

Head, K. J., Noar, S. M., Iannarino, N. T., & Harrington, N. G. (2013). Efficacy of text messaging-based interventions for health promotion: a meta-analysis. *Social Science & Medicine*, 97, 41-48.

D. Distinguished Book Award

Dutta, M. J. (2008). *Communicating health: A culture-centered approach*. Polity.

E. Dale E. Brashers Mentoring Award:

Mohan Dutta, Massey University

F. Distinguished Scholar Award:

Daniel O'Keefe, Northwestern University

G. Early Career Award:

Marleah Dean Kruzal, University of South Florida

Courtney Scherr, Northwestern University

H. Grad-DE&I Grant Recipients

Sakshi Bhati, Kansas State University

Sarah Dieringer, University of Texas at San Antonio

Kaylin Duncan, University of Arizona

Naessiamba Eab-Aggrey, University of Texas at San Antonio

Hannah Getachew-Smith, Northwestern University

Jacqueline Gunning, University of Nebraska – Lincoln

Laura-Kate Huse, Florida State University

EmiLeigh Maloof, University of Texas at San Antonio

Kyra Pham, University of Texas at San Antonio

I. Top Paper Awards:

HIV Interventions and Health Communication at the Crossroads? Sharing Findings from a Community-led Structural Intervention against HIV/AIDS in Mysore, India by Shamshad Khan

News Frames and News Exposure Predicting Flu Vaccination Coverage: Evidence from U.S. Newspapers, 2011-2018 Using Computational Methods by Zhan (Jen) Xu, Lauren Ellis, Mary Laffidy

Predictors and Outcomes of Communal Coping for Couples Managing Health Stress: A Test of the Extended Theoretical Model of Communal Coping by Erin Basinger, Erin Wehrman, Amy Delaney, Kelly McAninch

“It’s become a little easier to accept that I don’t know what’s going on:” First-Year Pediatric Residents’ Reactions to and Communication about Medical Uncertainty by Anna Kerr, Charee Thompson, Alex Rakowsky, Claire Stewart, John Mahan

The Importance of Norms and Efficacy in Predicting Undocumented College Students’ Intentions to Talk to an On-Campus Mental Health Professional by Jennifer Kam, Roselia Mendez Murillo, Monica Cornejo, Nicole Mendoza

*Does How You Feel About Yourself Matter? The Effects of Self-Activation and Risk Experience on Narrative Persuasiveness by Haijing Ma and Doris Acheme

*Top Student Paper

IV. Old Business

A. Preconference Sponsorship & By-Laws Discussion

DISCUSSION FROM 2019 MEETING:

[Previous version]

9. Pre-Conference. The Division holds an official biannual ‘doctoral and early career’ pre-conference. Traditionally, the pre-conference is held during even years (e.g., 2016, 2018, 2020). The pre-conference is submitted in accordance with the guidelines of the NCA Pre-conference Division. The Health Communication Division does not preclude any member from submitting other preconference proposals.

[New version]

9. Pre-Conference. The Division holds an official biannual ‘doctoral and early career’ pre-conference. Traditionally, the pre-conference is held during even years (e.g., 2016, 2018, 2020). The pre-conference is submitted in accordance with the guidelines of the NCA Pre-conference Division. The Health Communication Division does not preclude any member from submitting other pre-conference proposals, and is open to sponsoring/co-sponsoring other pre-conference proposals submitted by division members, particularly in odd years. Sponsorship/co-sponsorship refer to distributing information about the pre-conference (i.e., advertising) to the Division members through the Health Communication Division’s listserv and Facebook page. According to NCA policies, Division money cannot pay for travel, membership fees, or registration fees for speakers or attendees at pre-conferences. To submit a request for Division sponsorship/co-sponsorship, applicants must complete the pre-conference sponsorship/co-sponsorship form and submit the completed form to the Vice Chair prior to the NCA submission deadline. The Executive Committee will review the form and decide whether to provide Division sponsorship/co-sponsorship. The Vice Chair will inform applicants of the decision prior to the NCA submission deadline. Please see pre-conference form for more details.

A separate unit in NCA reviews pre-conference proposals and selects several pre-conferences for the NCA convention. Divisions are not in charge of selecting pre-conferences.

VI. Announcements from the Floor

- A. Nominees for 2nd Vice President of NCA spoke.

VIII. Adjournment

Meeting adjourned at 12:19 p.m.

-----**BUSINESS MEETING #2**-----

I. Call to Order

- A. Chair Jennifer Kam called the meeting to order at 1:03 p.m. (EST)
- B. Chair Jennifer Kam went over the agendas for the 2nd business meeting.

V. New Business:

- A. LA representatives
 - ▶ **Old Bylaws (p. 1 & 3):** The Chair is the Legislative Assembly (hereafter, LA) representative for the Division. The Chair presents a report of important LA matters at the NCA business meeting.
 - ▶ Large membership = 3 LA representatives for the Division
 - ▶ **Chair, VCE, Secretary**
 - ▶ **Revisions to the Bylaws:** This year, we solicited nominations for LA representatives. We will ask them to present a report of LA matters at next year's NCA business meeting.
- B. 2 vs. 3 reviewers

Changed to 2 reviewers
- C. DE&I Committee description
 - ▶ **Division's DE&I Committee**
 - ▶ **2020 Ad Hoc DE&I Committee:** *Drs. Heather Zoller, Lindsay Neuberger, and Kathryn Greene*
 - ▶ **Representatives of the Executive Committee:** *Chair Jennifer Kam and Vice-Chair Elect Ambar Basu*
 - ▶ Circulated a [description](#) of the Division's DE&I Committee
 - ▶ Online vote to make the Division's DE&I Committee a standing committee

D. Grad-DE&I grants/fundraising

Grad-DE&I grants

Circulated a [description](#) of the grants, [an application form](#), and [selection criteria](#)
Online vote to make the Grad-DE&I grants permanent
That includes having the Division's DE&I Committee annually review applications and select recipients
Establish a fundraising committee for the Grad-DE&I grants
Initial meeting—early in the new year

E. Promoting E&I Award

Circulated a [description](#) of the award
Online vote to make the award permanent
Online vote to have the Division's DE&I Committee annually review nominations and select the recipient

F. Revisions to the awards committees, nominations, & selection processes

Previous bylaws: Past-Immediate Chair (PIC) recruits members of the awards committees

Proposed revision:

To solicit nominations for reviewers to serve on different awards committees
Elect members for the different awards committees
Reviewers' names will be listed, and they will be thanked in the Division newsletter and business meeting.

G. Other changes to the Bylaws

Revised procedures for making changes to the bylaws.

VII. Passing the Gavel

A. Chair Jennifer Kam passed the gavel to Vice Chair Kate Magsamen-Conrad.

VIII. Adjournment

Ambar moves to adjourn. Seconded by Colter. No objections. Meeting adjourned at 2:10 p.m.

Respectfully submitted,
Colter D. Ray, PhD
NCA Health Communication Division Secretary 2019-2020
San Diego State University