

**Health Communication Division
National Communication Association
2019 Business Meeting**

November 16 from 11:00 a.m. - 12:15 p.m. – The Baltimore Convention Center

Immediate Past Chair: Norman Wong, University of Oklahoma

Chair: Xiaoli Nan, University of Maryland

Vice Chair: Jennifer Kam, University of California Santa Barbara

Vice Chair Elect: Kate Magsamen-Conrad, The University of Iowa

Secretary: Colter Ray, San Diego State University

Graduate Student Representative: Heather Voorhees, University of Nebraska – Lincoln

I. Call to Order

A. Chair Xiaoli Nan called the meeting to order at 11:03 a.m.

B. Chair Xiaoli Nan introduced the Health Communication Division Officers.

C. Chair Xiaoli Nan asked the attendees to approve the 2018 business meeting minutes.

Kathryn Green moved to approve the minutes.

Second by Sean Upshaw.

No objections.

2018 business meeting minutes approved.

II. Officer Reports

A. Chair Xiaoli Nan

Legislative Assembly Report: All legislative assembly business was covered on Wednesday so no Saturday legislative assembly meeting. The assembly passed a resolution condemning white supremacy in political discourse. The assembly also approved the creation of the new division “Communication and the Military.”

Budget:

- Starting Budget: \$1,945
- Expenditures: \$1051
- Remaining Balance: \$894

Division Statement on Diversity, Equity, and Inclusion: Earlier this year, the HCD Officers released a public statement to reaffirm our commitment to diversity, equity, and inclusion as an executive committee and as a division. Additionally, the HCD officers conducted a survey of members about diversity, equity, and inclusion issues.

B. Vice Chair Jennifer Kam

Submissions:

- 202 total submissions in 2019. Only slightly down from prior years
 - 231 in 2018
 - 215 in 2017
 - 273 in 2016
- The 2019 submissions were 191 papers and 11 panels.
- Of the 191 paper submissions, 140 were accepted (73% acceptance rate, compared to 58-62% in prior years).
- Of the 11 panel submissions, 5 were accepted (45% acceptance rate, compared to 46% in 2018)

Reviewers:

- 185 total reviewers
- Majority of reviewers rated 3 submissions (some rated 4)
- Each submission received 3 reviews scored on a 10-points scale (total possible score of 30 points).
- Z-scores used to determine acceptance/rejection rate.

Panel Slots for Health Comm Division:

- Designated 34 panel slots (same as 2018)
- Co-sponsored 12 panels with the following divisions:
 - African American Communication and Culture
 - Critical and Cultural Studies Division
 - Family Communication Division
 - Feminist and Women Studies Division
 - Gay, Lesbian, Transgender, and Queer Communication Studies Division
 - Human Communication and Technology Division
 - International and Intercultural Communication Division
 - Interpersonal Communication Division
 - Language and Social Interaction Division
 - Mass Communication Division
 - Nonverbal Communication Division
 - Organizational Communication Division

C. Vice Chair Elect Kate Magsamen-Conrad

NCA 2020 – Indianapolis (November 19-22):

- Program planner's meeting primarily focused on a discussion of dining, clubs, museums, monuments, and other sightseeing in Indianapolis. Also, discussion of how to best navigate the Indianapolis airport and the Marriott hotel.

Online Voting Process Update:

- Initially used same voting process as in prior years
- Shortly after voting opened, multiple members raised concerns over potential for non-members to vote and for members to vote multiple times via multiple devices (which works around Qualtrics's ballot-box stuffing prevention option)
- Voting was stopped and the votes submitted via the Qualtrics ballot were discarded.
- Division officers worked with NCA national office to develop a new process that requires members to log into the NCA website to access the ballot, which ensures only members can vote and members can only vote once.
- An update email with the new voting process was disseminated by division secretary Colter Ray

Voting Results:

- New Vice Chair Elect: Dr. Ambar Basu
- New Graduate Student Representative: Victoria Ledford

D. Secretary Colter Ray

Monthly Digest Emails and Facebook Group:

- Monthly newsletter will continue. Be sure to send announcements that include deadlines far enough in advance to ensure they will be included in a digest email that is sent before the deadline (e.g., job postings).
- The NCA Health Communication Division Facebook group is a great way to disseminate information in a timelier manner.
- Contact me at cdray@sdsu.edu with any announcements or suggestions.

E. Graduate Representative Heather Voorhees

Mentoring Program:

- Program provides one-on-one networking opportunities, which can act as a more personalized experience than Scholar's Office Hours or the Health Communication pre-conference.
- Program is similar to ICA's Health Communication Division and what other NCA divisions do.
- 19 students and 34 scholars initially expressed interest.
- 17 mentor-mentee pairs were introduced and asked to schedule a meeting during NCA.
- Feedback will be solicited after NCA.

III. Awards

Chair Xiaoli Nan announced the recipients of the following awards:

A. Teri Thompson 32 Years as Editor of *Health Communication*.

B. Abby Prestin Dissertation of the Year Award (Honored at ICA):

Nathan Walter, Northwestern University, *Hard to Argue Against Coherence: A Meta-Cognitive Approach to Correction of Misinformation.*

C. Amanda L. Kundrat Thesis of the Year Award (Honored at ICA):

Kirsten van der Eijken, University of Amsterdam, *Knowledge is Power? How Using Online Health Information Influences Patient Participation During Consultation Among Newly Diagnosed Cancer Patients.*

D. Distinguished Article Award

Ambar Basu, University of South Florida, *HIV AIDS and Subaltern Autonomous Rationality: A Call to Recenter Health Communication in Marginalized Sex Worker Spaces.* Published in *Communication Monographs*, 2011.

E. Distinguished Book Award

Bryan B. Whaley, University of San Francisco, *Research Methods in Health Communication: Principles and Application.*

F. Dale E. Brashers Mentoring Award:

Elisia L. Cohen, University of Minnesota

G. Distinguished Scholar Award:

Michelle Miller-Day, Chapman University

H. Early Career Award:

Katharine J. Head, Indianapolis University-Purdue University Indianapolis (IUPUI)

I. Top Paper Awards:

Ready to Make a Decision: A Model of Information Aids to Improve Informed Participation in Clinical Trial Research

Wei Peng, University of Miami

Susan E. Morgan, University of Miami

Bingjing Mao, University of Miami

Soroya Julian McFarlane, University of Georgia

Aurora Occa, University of Kentucky

Gilles Grinfeder, University of Miami

Margaret Byrne, Moffitt Cancer Center

Balancing Act: A Social Cognitive Framework for Understanding Parenting Styles and Children's Nutrition

Christina Nicole Selby, Coastal Carolina University
Andrea M. Bergstrom, Coastal Carolina University
Corinne Dalelio, Coastal Carolina University

Reducing Psychological Reactance in Health Promotion Messages: Comparing Preemptive and Postscript Mitigation Strategies

Adam Richards, Texas Christian University
Elena Bessarabova, University of Oklahoma
John Banas, University of Oklahoma
Daniel R. Bernard, California State University Fresno

Contextualizing Transgender Individual's Discourses About Health Insurance

Jonathan Baker, University of South Florida
Angela Palmer-Wackerly, University of Nebraska-Lincoln

Self-Efficacy and Health Information Seeking: the Role of Past Experiences on Future Health Information Seeking Behavior

Xizi Ru, Rutgers University
Taylor White-Welchen, Rutgers University

IV. Old Business

A. Preconference Sponsorship & By-Laws Discussion

FROM LAST YEAR'S (2018) BUSINESS MEETING: Chair Wong invited discussion about preconference sponsorship. Former Secretary Savage explained that there is a separate Preconference Division that accepts or rejects preconference submissions, regardless of sponsorship. Preconference "sponsorship" is in namesake only because there are not a certain number of designated preconference slots per division. The preconference division only requests division sponsorship to estimate interest and attendance. Division sponsorship is not validated by NCA. Ambar Basu pointed out that current bylaw language is preferential to the biannual Health Communication Division preconference, which can be exclusionary to certain scholars in the division. Kathryn Greene informed members that the biannual Doctoral and Early Career preconference has been held biannually for 20 years to mentor and provide professional development opportunities for graduate students and early career faculty, and that all division members are welcome. A discussion was had about the pros and cons of an official preconference. An amendment to the bylaws was proposed by a division member, but a friendly request was made to reconsider any amendments until the division leadership could gather more information from the NCA Preconference Division. No motion was made or voted upon.

DISCUSSION FROM 2019 MEETING:

Division Chair Xiaoli Nan invited discussion regarding preconference scholarship. The discussion focused on whether to amend the bylaws (Section 9) in which it is stated that the division will sponsor a preconference in even-numbered years (e.g., 2016, 2018, 2020) that focuses on doctoral and early career scholars. Whereas some members felt codifying the focus of the preconference prohibited the division from sponsoring preconferences focused on other important topics (e.g., diversity, equity, and inclusion), other members shared how valuable the doctoral and early career scholars preconference has been in terms of 1) networking on an individual level, and 2) potentially contributing to the size of the division's membership (i.e., people feel connected to the division, in part, due to their positive experience attending that specific preconference). Another concern expressed during this discussion was the process for handling instances when multiple preconference proposals are submitted for the same NCA conference. Vice Chair Jennifer Kam let the membership know that a proposal form has been developed and pilot tested. A series of three motions were made, each amending the same sentence in the bylaws in different ways. After discussion and voting on these three motions (two of which were passed), Section 9 of the Bylaws now reads:

*9. Pre-Conference. The Division holds an official biannual 'doctoral and early career' pre-conference. Traditionally, the pre-conference is held during even years (e.g., 2016, 2018, 2020). The pre-conference is submitted in accordance with the guidelines of the NCA Pre-conference Division. The Health Communication Division does not preclude any member from submitting other preconference proposals. **The Health Communication Division is open to sponsoring/cosponsoring other pre-conference proposals submitted by division members, particularly in odd years.***

B. Diversity, Equity, and Inclusion Survey Results

Chair Xiaoli Nan reminded the membership that the officers developed and sent out a survey regarding diversity, equity, and inclusion earlier in the year as part of the division's response to the broader conversation regarding the NCA Distinguished Scholar award. Moving forward, the officers will form an ad hoc DEI committee. This idea was supported by multiple members in the audience as it would provide volunteer opportunities for junior scholars. Kathryn Green suggested that this endeavor could be a useful way to use leftover funds and also reminded the membership that the division voted to do away with awards plaques in the early 2000s as a way to save money. No formal vote was taken; however, Chair Xiaoli Nan informed the membership that the officers would be holding a phone conference in December to discuss next steps.

V. New Business:

A. None

VI. Announcements from the Floor

B. None

VII. Passing the Gavel

- A. Chair Xiaoli Nan passed the gavel to Vice Chair Jennifer Kam.

VIII. Adjournment

Kathryn Green moves to adjourn. Seconded by Sean Upshaw (but also by nearly everyone in attendance). No objections. Meeting adjourned at 3:15 p.m.

Respectfully submitted,

Colter D. Ray, PhD

NCA Health Communication Division Secretary 2019-2020

San Diego State University