**Health Communication Division**

**National Communication Association**

**2017 Business Meeting**

**November 18th, 2:00 PM – 3:15 PM**

**Sheraton Dallas Ballroom A1- First Floor**

**Immediate Past Chair**: Elaine Hsieh, University of Oklahoma

**Chair**: Allison Gordon, University of Kentucky

**Vice Chair**: Norman Wong, University of Oklahoma

**Vice Chair Elect**: Xiaoli Nan, University of Maryland

**Secretary**: Matthew Savage, San Diego State University

**Graduate Student Representative**: Sarah Parsloe, Rollins College

**I. Call to Order**

A. Vice Chair Wong called the meeting to order at 2:00 PM.

B. Vice Chair Wong introduced the current officers: Hsieh, Gordon, Wong, Nan, Savage, Parsloe. He explained absences of committee members.

C. Vice Chair Wong asked attendees to approve the 2016 business meeting minutes. They were approved.

**II. Officer Reports**

1. Vice Chair Wong summarized the Legislative Assembly meeting. NCA is updating website so it will be more accessible with easier access to resources without using a username and password. There will be a mid-career scholars writing retreat at University of Illinois Urbana-Champaign. Deadline to apply is January 19, 2018. NCA is switching to an income-based structure for membership dues—88% of members will pay the same or decreased dues.

1. The division voted to establish Early Career Award (2016). This is the 1st year awarded.
2. Vice Chair Wong reviewed the paper submission/planning process for 2017. There were 226 paper submissions this year (215 paper submissions and 11 paper panel submissions). In 2017, there were 174 reviewers (up from 96 reviewers in 2016). On average, each person reviewed 3-4 papers. Vice Chair Wong created the reviewer pool by asking for volunteers and by contacting people individually. The scoring was based on three 10-point scales for theory, method, and results. Vice Chair Wong made no executive decision. He accepted papers based on their numerical standardized z-score; Papers with an average z-score of -.015 and above were accepted. Wong encouraged more volunteer reviewers for 2018 in order to decrease the load of reviewing per individual reviewers.

In 2017, the Health Communication division was designated 29 panel slots (down from 31 in 2016) and was granted 34 panel slots for 2018. The division also co-sponsored panels with the following divisions: Family Communication Division; Human Communication and Technology Division; and International and Intercultural Communication Division in 2017.

1. Vice Chair Wong announced the 2017 elected graduate student representative: Sean Upshaw, Howard University. He explained that elections for vice-chair elect were not held in 2017. Due to Incoming Vice-Chair Kam’s upcoming maternity leave, she will not be able to fulfill her conference planning duties in 2018. In accordance with division bylaws, Chair Gordon appointed Xiaoli Nan, University of Maryland (runner-up for incoming vice chair in the 2016 election) to become the incoming vice chair for 2017-2018. Jennifer Kam will serve as the incoming vice chair the following year (2018- 2019), and thus, no elections were needed for the position in 2017.

Request from Dr. Ambar Basu for dissemination of election results/breakdown of voting process moving forward.

1. Vice Chair Elect Nan presented notes from the 2018 conference planning meeting. If members have not volunteered to be a paper reviewer for the Health Communication Division, please contact Vice Chair Elect Nan. Also seeking volunteers for moderators/chairs for panels. Success of division depends on contributions of members.

**III. Awards**

Vice Chair Wong announced the winners of the following awards. Vice Chair Elect Nan and Immediate Past Chair Hsieh distributed the awards:

1. Distinguished Article Award (Dr. Barbara Sharf, Dr. Patricia Geist-Martin, Dr. Kevin-Khristian Cosgriff-Hernandez, and Dr. Julia Moore).
2. Distinguished Book Award (Dr. Blake Scott) – Introduced by Dr. Robin Jensen
3. Dale E. Brashers Mentoring Award (Dr. Kami Silk) – Introduced by Dr. Evan Perrault
4. Distinguished Scholar Award (Dr. Mohan Dutta) – Introduced by Dr. Shaunak Saustry and Dr. Ambar Basu
5. Early Career Award (Dr. Sun Joo [Grace] Ahn)
6. 5 Top Paper Awards

Discursive Struggles in “Diabetes Management”: Examining the Proximal Not-Yet-Spoken Link.

Laura O’Hara, Ball State University

Carolyn Shue, Ball State University

Palliative Care and The Family Caregiver: Trading Mutual Pretense (Empathy) for a Sustained Gaze (Compassion).

Joy Goldsmith, University of Memphis

Sandra Ragan, University of Oklahoma

Memorable Messages About E-Cigarettes.

Brittani Crook, University of Texas

Emily Scheinfeld, University of Texas, Tyler

Ana Navarro, University of Texas Health Science Center

Cheryl Perry, University of Texas Health Science Center

Know Your Feelings and Desires: Targeted Emotional Education as a Vehicle for Improving Safe Sex Health Messages.

Sara Picklesimer, Northeastern University

Stephen Christopher Stifano, University of Connecticut

1. Top Paper/Top Student Paper

Using Text Mining and Sentiment Analysis to Compare Online Pro- And Anti-Vaccine Headlines.

Zhan Xu, University of Cincinnati

1. Honored at ICA—Thesis and Dissertation of the Year

*Amanda L. Kundrat Thesis of the Year*

Remco Sanders, Amsterdam School of Communication Research, University of Amsterdam

Consulting the Internet Before a Consultation: A Mixed Method Study Investigating the Effects of Searching the Internet Before a Consultation on Satisfaction with the Consultation, Recall of Information and Medication Adherence.

*Abby Prestin Dissertation of the Year*

Corine Meppelink, Amsterdam School of Communication Research, University of Amsterdam

Designing Digital Health Information in a Health Literacy Context.

**IV. Old Business**

1. No old business to discuss.

**V. New Business**:

1. Vice Chair Wong: The division has voted to establish the Early Career Award. The next step is to establish an endowment and potentially name the award. How would the division like to approach this?
   1. Gary Kreps’ Response—suggested requesting endowment from major publishers (Health Communication, Journal of Health Communication, etc.).
   2. Sean Upshaw’s Response— reach out to other health conferences to raise money.
2. Wong called for suggestions regarding who to name Early Career Award after.

Response from the floor: Potentially wait to name it until an inspirational eponymous scholar is recognized (most likely posthumously).

1. Immediate Past Chair Hsieh – endowment must be $10,000 per NCA by-laws, ICA will accept smaller holding amount.

Response from the floor: suggestion to use crowdsourcing methods to raise funds for endowment.

1. Dr. Kami Silk – NCA Las Vegas resulted in initiative to promote communication scholars as reviewers on NCI study panels (led also by Dr. Nancy Harrington). Potential need to follow-up on previous survey to determine what potential gains have been seen in the past 2 years.
   1. Dr. April Oh (from NCI) – announced panel on NCI funding to be held immediately after business meeting.

**VI. Announcements from the Floor**

1. The Health Communication Online Master of Science (HCOM) Program at the University of Illinois Urbana-Champaign will host their second annual 100% online conference on health communication: Health Communication Barriers, Breakthroughs and Best Practices (HCB3) from February 28-March 2, 2018, focusing on a theme of web-based health information. Contact Dr. Brian Quick (Illinois) for more information.
2. *Rhetoric of Health & Medicine,* new journal (University of Florida Press). Members encouraged to submit.
3. Dr. Gary Kreps announced that the latest HINTS data was recently made available by NCI—great opportunity to conduct secondary analysis on a robust, national dataset.
4. Special Issue of *Digital Health*: “Special Collection on Tailored Health Communications: Opportunities and Challenges in the Digital Era” (waiving publication fees), deadline for submission March 31, 2018. Contact Mia Lustria (Florida State University) for more information.
5. Dr. Gary Kreps is seeking submissions for forthcoming books: 1) Strategic Global Health (series) and Reducing Health Disparities (second edition).
6. The 2018 Kentucky Conference on Health Communication (KCHC), which will be held April 12-14, 2018. The theme of the 2018 conference is 21st Century Cures Act: The Role of Communication and Information Science, and the preconference will focus on Interventions to Improve Patient Involvement across the Cancer Control Continuum. Abstract submission deadline is Friday, December 1, 2017 by 8:00 PM EST. Contact Dr. Nancy Harrington (University of Kentucky) for more information.
7. 4th International Conference on UV and Skin Cancer Prevention, being held May 1-4, 2018 in Toronto, Canada. Contact Dr. Dave Buller (Klein Buendel) for more information.
8. Graduate students at Northwestern University will be hosting InfoSocial Conference March 9-10, 2018. InfoSocial is a conference dedicated to sharing graduate student research investigating the interaction of technology and society. Opportunities for assisted housing are available. Contact Dr. Courtney Lynam Sherr (Northwestern) for more information.

**VII. Passing the Gavel**

1. Virtual passing of the gavel from Chair Gordon (absent) to Vice Chair Wong.
2. There was a motion to adjourn.

**VIII. Meeting Adjourned**

1. The meeting was adjourned at 2:58 PM.

Respectfully submitted,

Jenna Reno, PhD

University of Colorado Denver

Proxy for NCA Health Communication Division Secretary Matthew Savage, PhD