

**Health Communication Division
National Communication Association
2015 Business Meeting
November 21st, 11:00 AM – 12:15 PM
Brasilia – 4th Floor, Rio Conference Center**

Immediate Past Chair: Jake Jensen, University of Utah

Chair: Elaine Wittenberg-Lyles, City of Hope

Vice Chair: Elaine Hsieh, University of Oklahoma

Vice Chair Elect: Allison Scott, University of Kentucky

Secretary: Jennifer Kam, UC Santa Barbara

Graduate Student Representative: Kevin John, Brigham Young University (formerly University of Utah)

I. Call to Order

- A. Meeting was called to order at 10:59 AM by Chair Wittenberg-Lyles.
- B. Chair Wittenberg-Lyles introduced the current officers: Hsieh, Scott, Kam, and John.
- C. Chair Wittenberg-Lyles announced the division's move to using an online ballot (more environmentally friendly) for elections instead of paper ballot.
- D. Mark Fernando (Chief of Staff, NCA Office) introduced himself and provided an update on the projects that NCA is working on, particularly the Learning Outcomes in Communication Project. The Project is a grant-funded, faculty-driven assessment aimed at answering the question: "When students complete a program of study in Communication, what should they know, understand, and be able to do?" Mark Fernando can answer any questions that people have about this outcomes assessment:
<https://www.natcom.org/LOC/>

II. Officer Reports

- A. Chair Wittenberg-Lyles summarized the Legislative Assembly meeting. There was discussion over the Bylaws and establishing a new governing board. There was concern over the power and representation of decision makers, paying particular attention to diversity and equality. The attendees decided that more time was needed to revise the Bylaws and to gather a variety of input from diverse perspectives.
- B. Chair Wittenberg-Lyles described the Unit Fair that was held on November 19, 2015. At the fair, all the interest groups had tables that people could visit to learn more about the interest groups. Only 10 people stopped by the Health Communication Division table, although this turn out may be attributed to the Unit Fair being held during the Grad Fair. In the future, the Unit Fair needs to be at a different time.
- C. Vice Chair Hsieh reviewed the paper submission/planning process for 2015. In particular, there were 259 paper submissions this year, and each paper reader was assigned 7 articles. After looking at the rankings and evaluations, faculty papers were accepted more often (2:1) than student papers (4:1). Consequently, Vice Chair Hsieh created a poster session for students to provide the opportunity for each student to talk to about 3-4 people at his/her poster session. In the future, we need to move toward showcasing students' work and providing more opportunities for them to present their work. Overall, 160 papers were accepted (62% acceptance rate compared to 58% in previous year).

- D. Vice Chair Hsieh also had the Health Communication Division co-sponsor panels with the Women's Communication Division, Nonverbal Division, Interpersonal Division, and Family Communication Division.
- E. Vice Chair Elect Scott reported the election results. There were 957 registered members and 327 voted online. We had 3 candidates for Vice Chair Elect, and Norman Wong from University of Oklahoma will be the 2015-2016 Vice Chair Elect. We had 7 candidates for Graduate Student Representative. Elizabeth Glowacki from UT Austin was elected as the Graduate Student Representative.

III. Awards

The following awards were presented:

- A. Distinguished Article Award
- B. Distinguished Book Award
- C. Dale E. Brashers Mentoring Award
- D. Distinguished Scholar Award
- E. Top Paper Awards
- F. Top Student Paper Awards
- G. NCA/ICA Dissertation Award
- H. Amanda L. Kundrat MA Thesis

IV. Old Business

- A. The Health Communication Division sponsors a pre-conference workshop every other year. For the upcoming 2016 pre-conference workshop, the Chair is: Kellie Carlyle (Virginia Commonwealth), and the pre-conference Vice Chair is Matt Savage (University of Kentucky). Contact them if you have questions.

V. New Business:

- A. Chair Wittenberg-Lyles proposed an amendment to the Bylaws. Currently, the Bylaws read, "We will coordinate some form of mentoring event for Dale E. Brashers that will be funded by the division." The division, however, does not have money for the mentoring event, but the division does provide a plaque to the recipient. Chair Wittenberg-Lyles recommended removing that statement from the Bylaws. Division money goes to the funding the dissertation/thesis awards, and purchasing plaques. There is no money leftover for a mentoring event. A vote was taken among division members who were in attendance of the business meeting, and the amendment was approved.

VI. Announcements from the Floor

- A. One member asked what the process is for electing paper readers. Vice Chair Hsieh responded that all division members are eligible to be a paper reader. This year, Vice Chair Hsieh obtained an active members list, and she sent out e-mails, asking if people would be willing to review. Twenty percent of the people who agreed to review later ended up not being able to review. Vice Chair Hsieh asked that people who commit to serve only commit if they really can serve as paper readers.
- B. Jay Bernhardt (UT Austin) announced the creation of a Society for Health Communication. If people are interested in becoming a founding member, he asked that people please visit the website to sign up. Societyforhealthcomm.org

- C. Rebecca Britt (South Dakota State University) recently received an NCA "Advancing the Discipline" grant for the startup of an initiative of a new Health Communication Mini-Conference. The inaugural HCMC event will be held April 8-9, 2016, at South Dakota State University. Submissions are due February 22, 2016 (<http://hcmcweb.com>).
- D. Nancy Harrington (University of Kentucky) reminded everyone that the Kentucky Conference on Health Communication is from April 14-16, 2016. Abstract submissions are due December 12, 2015.
- E. Kristen Everhart (University of Nebraska, Lincoln) announced the creation of a social media forum to discuss research projects and translational research, with both public and private groups. It is called TRICS: Translational Research of Interpersonal Communication Scholars. If anyone is interested, they can contact her or visit the Facebook page: <https://www.facebook.com/TRInterpersonalCommunication>
- F. Announcement was made about an NCI-funded post-doc opportunity with Jake Jensen (see Health Communication Facebook page: <https://www.facebook.com/groups/720708657942978/>).
- G. Jennifer Kam (UC Santa Barbara) announced a call for papers for a special issue in *Journal of Family Communication: A Family Communication Perspective on Substance Use Prevention, Intervention, Treatment, and Coping* (Deadline, January 15, 2016).
- H. Assistant Professor position in Computer Mediated Communication/Interpersonal Communication at the University of Cincinnati (Deadline, December 1, 2015).
- I. Global Communication position at Penn State University.

VII. Passing the Gavel

- A. Chair Elaine Wittenberg-Lyles passed the gavel to Elaine Hsieh.
- B. Reminder: Next year, NCA will be 2 weeks prior to Thanksgiving.

VIII. Meeting Adjourned

- A. The meeting was adjourned at 11:46 AM.

Respectfully submitted,
Jennifer Kam
UC Santa Barbara
NCA Health Communication Division Secretary