**Health Communication Division**

**National Communication Association**

**2013 Business Meeting**

November 22, 3:30-4:45pm

Marriott Salon Three, Marriott Wardman Park Hotel, Washington, DC

**Immediate Past Chair**: Nichole Egbert, Kent State University

**Chair**: Lance Rintamaki, SUNY – University at Buffalo

**Vice Chair**: Jake Jensen, University of Utah

**Vice Chair Elect**: Elaine Wittenberg-Lyles, City of Hope

**Secretary**: Allison Scott, University of Kentucky

**Graduate Student Representative**: Mindy Krakow, University of Utah

**I. Call to order**

A. Meeting was called to order at 3:34pm by Chair Lance Rintamaki.

B. Minutes from 2012 Business Meeting were approved.

**II. Nominations and Elections**

1. Elections for Vice Chair Elect
2. No nominations were made from the floor.
3. All candidates were allowed to introduce themselves.
4. The following candidate was elected: Elaine Hsieh, University of Oklahoma
5. Election for Graduate Student Representative
6. Nominations were made from the floor.
7. All candidates introduced themselves.
8. The following candidate was elected: Jenna Reno, University of Kentucky

**III. Office Reports**

A. Chair Report: Lance Rintamaki

1. Legislative Assembly Report:

a. Education policy board

b. Update on work by NCA national office

c. Resolutions review

e. Resolution to merge two existing governing documents (constitution and bylaws) into a single guide: passed by 2/3 majority

B. Vice Chair Report: Jake Jensen

1. Submission report

a. Total submissions: 285 (compared to 207 in 2012)

b. Paper submissions: 271

i. Accepted papers: 184

ii. Rejected papers: 87

iii. Acceptance rate for papers: 68% (we’ve averaged 60-70% acceptance rate over the last few years)

c. Panel submissions: 14

i. Accepted panels: 5

ii. Rejected panels: 9

iii. Acceptance rate for panels: 36%

d. Planning

i. We co-sponsored and/or shared spots with the applied, interpersonal, many other divisions.

ii. We transferred 30 papers to scholar to scholar (20 were accepted).

iii. We transferred 5 panels to theme planners and 1 was accepted as a special “DC Connections” panel.

2. Reviewer report

a. Total reviewers: 196

i. Each submission is typically reviewed by 3 people; thus with 285 reviewers, you need approximately 855 reviewers.

ii. The division normally utilizes 50 reviewers (which would translate into 17 reviews per person within 4 weeks).

iii. A larger review pool was sought for the 2013 conference: We had 196 division members who reviewed papers and/or panels.

iv. Each reviewer reviewed an average of 4 papers/panels; the papers were scored on a 1-10 scale with an average score of a 6.67.

b. Going forward: We need more reviewers. If we don’t get them, quality control will suffer, which will negatively impact growth long-term.

3. Questions from the floor

a. By what process is it determined that a submission becomes part of a panel, poster session, or scholar-to-scholar session?

i. Papers that (a) are on the fence (i.e., receive the lowest scores relative to other papers in the health communication division) or (b) that do not theme well get sent to scholar to scholar.

ii. This year, the mini-poster session was named after Dale Brashers and Chuck Atkin (and research presented in the posters was paired with research that was consistent with these scholars).

iii. We need to drop high-density sessions and do mini-poster sessions instead (a healthier, more efficient, and more fun model).

b. How are top papers determined?

i. Every paper had one senior scholar, one junior scholar, and one content expert as a reviewer.

ii. The scores from each reviewer were standardized.

iii. There were 5 top papers; the sixth paper was statistically significantly different from the fifth in terms of overall score (hence the inclusion of 5 top papers on the top paper panel).

c. We need to be careful to make scholar to scholar and mini-poster sessions distinct and both prestigious.

C. Vice Chair Elect Repot: Elaine Wittenberg-Lyles

1. 2014 Conference

a. Next year’s conference will celebrate NCA’s Centennial anniversary.

b. Place: Chicago, IL

c. Theme: The presence of our past(s): NCA at 100.

**IV. Awards**

*NCA/ICA Health Communication Dissertation and Thesis Awards*

Amanda L. Kundrat Health Communication Thesis of the Year

The Effect of Stereotype Threat on Cognitive Difficulties After Chemotherapy: Communicating the Association Between Chemotherapy and Cognitive Difficulties May Result in Higher Complaint Reporting, But Increased Memory Performance for Cancer Patients High in Stigma Consciousness.

Wendy Jacobs

Conferring Organization: Radboud University Nijmegen

Advisors: Dr. Enny (H. H. J.) Das and Dr. S. B. Schagen

Dissertation of the Year

Priming Optimism: The Automaticity of Health Risk Perceptions

Sherine El-Toukhy, Ph.D.

Conferring Organization: University of North Carolina at Chapel Hill

Advisor: Jane D. Brown, Ph.D.

*NCA Top Student Papers*

“A New Measure for Health Consciousness: Development of A Health Consciousness Conceptual Model,” Chih-Wei Hu, University of Southern California

“Contradictions in End-of-Life Communication: Toward a Validation of the CEOL Scale,” Rebecca Amati, University of Lugano

“Toward an Integrative Theoretical Model of Health-Related Risky Behaviors,” Jinghui (Jove) Hou, University of Southern California

“When it’s Good to be a Bad Nurse: Expanding Risk Orders Theory to Nurses Experiences in OB Units,” Katie Margavio Striley, Ohio University, Kimberly R. Field-Springer, Ashland University

““My Insides Feel like Keith Richards’ Face”: A Narrative Analysis of Humor and Biographical Disruption in Young Adults’ Blogs about the Cancer Experience,” Nicholas T. Iannarino, University of Kentucky

*NCA Top Papers*

“An Experimental Test of Medical Disclosure and Consent Documentation: Assessing Patient Comprehension, Self-Efficacy, and Uncertainty,” Erin Donovan, University of Texas, Austin, Brittani Crook, University of Texas, Austin, Laura E. Brown, University of Texas, Austin, Angie E. Pastorek, University of Texas, Austin, Camille A. Hall, University of Texas, Austin, Michael S. Mackert, University of Texas, Austin, Keri Stephens, University of Texas, Austin

“Applying the Theory of Normative Social Behavior to Predict Parents Perceptions of their First Year College Student’s Alcohol Use,” Shelly Campo, University of Iowa, Erica Spies, University of Iowa, Natoshia Askelson, University of Iowa

“Counselor-Client Conversations in a Colorectal Cancer Screening Intervention: An Analysis of Intersecting Activity Systems,” Heather E. Canary, University of Utah, Jennifer A. Cummings, University of Utah, Connie A. Bullis, University of Utah, Anita Y. Kinney, University of Utah

“Effect of Character-Audience Similarity on the Perceived Effectiveness of Anti-smoking PSAs via Engagement,” Minji Kim, University of Pennsylvania, Rui Shi, University of Pennsylvania, Joseph N. Cappella, University of Pennsylvania

“Short Message Service or disService: Issues Connecting Inter-professionally through Text Messages in a Complex Medical Environment,” Robert Wu, University Health Network, Lora Appel, Rutgers University

*Outstanding Book*

*Communication as Comfort: Multiple Voices in Palliative Care*

Sandra L. Ragan, University of Oklahoma (Emerita), Elaine M. Wittenberg-Lyles, City of Hope, Joy Goldsmith, University of Memphis, & Sandra Sanchez-Reilly, University of Texas, San Antonio.

*Dale Brashers Distinguished Mentor*

Dr. K. “Vish” Vishwanath, Harvard University

*Outstanding Health Communication Scholar*

Dr. Michael Slater, The Ohio State University

**V. Old Business**

A. Proposed update to bylaws to add the Dale E. Brashers mentorship award

1. The motion to accept this revision was passed.

**VI. New Business**

1. Proposed update to bylaws to include content regarding the NCA/ICA thesis and dissertation awards, including the monetary component of these awards.

1. The motion to accept this revision was passed.

**VII. Announcements from the floor**

A. Arlyn Riskind, NCA National Office

1. NCA received a grant to conduct a faculty-driven student-learning project. Faculty are invited to participate in this project.

2. The NCA website contains resources for teaching and research as well as repots on the state of doctoral education in our field and impact factors of NCA journals.

2. Advocacy efforts: NCA continues to engage in public policy issues related to funding (NEH, NIH, NSF) and educational research and policy.

B. Nichole Egbert, Kent State University

1. Kent State has released a job posting for a new Assistant Professor position in the area of communication and new technology.

C. Nancy Harrington, University of Kentucky

1. The 13th biannual Kentucky Conference on Health Communication is April 10-12, 2014, in Lexington, KY. Abstracts are due December 14, 2013.

D. Maria Brann, West Virginia University

1. There is a call for case studies for the second edition of *Contemporary Cases in Health Communication*.

E. Kellie Palazzolo, Virginia Commonwealth University

1. Send papers that were rejected by the division for presentation at this year’s NCA conference to her. She has connections with the American Public Health Association.

F. Jake Jensen, University of Utah

1. Our division sponsored a successful panel on crafting specific aims for grant applications. The panel was chaired by Kathryn Greene, Rutgers University. Presenters included:

Carly Parry, National Cancer Institute

Wen-Ying (Sylvia) Chou, National Cancer Institute

Margaret F. Clayton, University of Utah

Heather Patrick, National Cancer Institute

Richard Street, Texas A&M University

Kathryn Greene, Rutgers University

Kami Silk, Michigan State University

2. On November 23, 2013, at 7:00am in Delaware B at the Marriott Wardman Park hotel, there is a breakfast in honor of Vish Vishwanath, the recipient of the Dale Brashers Distinguished Mentor award.

3. The health communication division now has a facebook page, which can be found by searching for “NCA Health Comm Division”.

**VIII. Passing the Gavel**

A. Chair Lance Rintamaki passed the gavel to Jake Jensen.

**IX. Meeting Adjourned**

A. The meeting was adjourned at 4:42pm.

Respectfully submitted,

Allison M. Scott

University of Kentucky

NCA Health Communication Division Secretary